



Phonize, Inc.

Creating Superhumans

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PRESS RELEASE

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Phonize Announces New Strategy and New AI Blockchain Platform

Building on the success of over 100,000 major corporate users since 2015

Palo Alto, CA — London, UK: 25 June 2018: Phonize, the machine-learning talent development platform, today announced its plans to accept cryptocurrency payments as it expands its commercial footprint beyond the USA.

The company will be implementing its new strategy and is continuing the development of e-learning with a completely new platform based on blockchain, a decentralized database, or “digital ledger”, of transactions on the public network – this means that individuals’ qualifications garnered from successfully completed courses will be accessible for validation. It has plans to deploy it commercially with several new very big institutions as before, but this time outside of the USA. It will also enable its customer to pay in cryptocurrencies. Once fully converted to blockchain, the Company has a billion-dollar opportunity to build a global service

on its AI Training Platform that can scale to every content provider and connect to every examining body for every company and every university or school, in every country.

The Company aims to be the premier global learning platform for all education and corporate training, bringing education to billions around the world through fun, immersive gamified learning and advanced machine learning that accelerates the learning process and standard. The Company believes that education can change the world by empowering individuals to gain the knowledge, skills and capabilities that will allow them to succeed and improve their lives – therefore helping global communities to thrive. Phonize’s centralized ledger of coursework and open access to accreditation bodies and higher education will help to validate the completion of formal certifications and even MOOC (Massive Open Online Courses) certifications. Organizations of all sectors and sizes, from non-profit organizations to international financial and pharmaceutical corporations and everywhere in between, will be able to provide convenient, quality training and education to their employees and students, anywhere in the world, on Smart Phones. A user can simply open the app and choose a course from among the courses available on the platform. After selecting a course, a new smart contract is automatically created that will be signed by both the user and the content provider. This smart contract will consist of the financial transaction and user’s digital ID. While the user is taking the chosen course, and passes tests and exams, his results are written and stored on the blockchain. This will allow them to easily provide their certifications to future employers or educational institutions, as well as protect potential employers and institutions from receiving incorrect information about an employee or student’s passed exams, skills and so on.

Global Partners see the benefit of smart contracts accelerating collaborative working and protecting intellectual property within the Phonize ecosystem. Jim Fox from one of Phonize's leading content provide, working on content for corporate training and education, says "The process of certifying with authorities such as the SEC and FDA and leading University brands will become much easier." Fox is testing the new Phonize platform on all desktop computers and mobile devices on their worldwide network.

"The Blockchain implementation is behind the scenes to avoid staff re-training," continued Fox. "The huge benefits brought by Blockchain helps speeding-up the completion of the training content with experts and certifiers so that it can be made available to public users."

The Platform will be widely available in 2019 after customer testing.

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For more information on Phonize's Platform:
www.phonize.com

ABOUT PHONIZE

The updated Phonize Platform is driven by customer feedback and is part of Phonize's commitment to reduce costs and administration to make certified-training available to the public at much faster and cheaper rates.

Established in 2014, Phonize is a worldwide leader in mobile and computer based Certified-Training. The company offers a wide range of products and services in the domain of compliance training and big brand education, the courses are always certified by authorities and big brand content owners and providers, users mostly access materials via smartphones.

Phonize's Platform is registered and trademarked in the United States and most other regions.
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