

World-class Education

Affordable, anytime, anywhere



Increasing Global Freedom and Humanistic



Phonize offers eLearning systems that are humanistic and have ethical values which help democracy, liberty, free will, personal responsibility, improvement of interpersonal and professional skills through learning and education. Without ever forgetting the human factor, Phonize wishes to use these tools and today's technology to develop the skills of people, especially those with limited time and financial resources, to get the best possible education and training at low cost.

The statement of the famous French writer, Victor Hugo, "He who opens a school door closes a prison" is more true than ever. In a quick changing and competitive world, permanent training to maintain and improve skills at the highest level is vital and is not an option.

Phonize believes that education can change the world by empowering individuals to gain the knowledge, skills and capabilities that will allow them to succeed and improve their lives – therefore helping global communities to thrive.

By making learning more accessible, engaging and effective than ever before, Phonize is giving everyone a chance to learn in the best way possible to accelerate their absorption of knowledge and perform to the best of their abilities.

**"Try not to
become a man
of success, but rather
try to become
a man of value."**

- Albert Einstein



What is Phonize?

Phonize provides a complete learning solution with built-in authoring

- Make training globally accessible
- Training anytime, anywhere
- Provide training to communities at a small cost
- Make training fun, easy and portable
- Built-in audio books to allow learning on-the-move
- Built-in authoring system that's simple to use
- Automated gamification and rating process
- Reporting and analytics dashboards and tracking process



Patented Award Winning Intelligent System



**Innovation driven
patents allow systems
to be intelligent while
learners have fun**



Collaboration with Tutor

eLearning systems rely on great tutors and thinkers to maintain courses and offer support. Particularly helpful was Dr. Arthur Bienenstock, Professor Emeritus at Stanford and Special Assistant to the US President for Federal Research Policy, who supported the team of educators, innovators and gurus to build a sustainable robust education system that would be acceptable globally.

**“Enjoy learning
with friends at
your own pace.”**

*Roy Hanif
Founder/CEO, Phonize*





“...Training and educating our partners in an engaging and measurable platform provides a shorter transition time through the regulatory compliance changes of our industry...”

Jim Dunkerley, CEO and Founder of FirstFunding, Inc., a nationwide mortgage warehouse lender

eLearning Affordable, Global, Anytime via Computers

Phonize enables students and employees to access certified courses on their PCs, mobiles and tablet devices anywhere at anytime. Many students do not have easy, affordable access to tutoring or other supplementary educational material. Thus, students who are less affluent become disadvantaged in the educational track, while more wealthy students have an easier time succeeding. Moreover, supplementary educational content for all students is often time consuming, inconvenient and can take time away from primary

course studies – which then prevents students from seeking these beneficial services.

Tutor Approved Courses

eLearning can only be effective if it is examined by great thought leaders and tutors.

Proven System, Exam-based and Certificates

Many years of development with expert tutors has created a system and a process allowing learning, examination and certificates.

Engaging, Branded and Approved Training

Phonize believes learning is a life skill and life habit, and therefore, it should be social as well as useful. Phonize notes that global guru Yu-kai Chou's unique insights helped the platform become very intuitive, engaging and immersive. "It's not difficult for a person to use; the platform allows the content to be broken down into small chunks so that, instead of reading a 300-page training manual, a student user can learn key facts in 3 to 5 minute chunks while in coffee shops, at home or travelling," said Roy Hanif, FounderCEO.



Learning Science Drip, Rated and Teams

Phonize have used latest learning-science and research from Harvard and Stanford to leap-frog other systems.

Automated AudioBooks and Gamified, Built-in LMS

Users learn in different ways, so the system allows a full suite of multimedia for all user types.

Thought Leadership Education and Impactful Corporate Training

Educators, technologist and learning researchers have contributed to the system, but also business leaders and industry influencers, making Phonize not just a learning tool, but impactful for future careers and jobs.



About Phonize

The company was recently listed by IBISWorld as one of the key players in the Global Serious Game Market. Phonize, Inc. is a Delaware company, our head office is located at 2225 East Bayshore Road, Palo Alto, CA 94303, USA. Phonize, Inc. was founded in 2013 by Roy Hanif, together with Jean-Claude Petter and Charles Vycichl following a research project in 2005.

Silicon Valley Innovation Technology Team

Over 100 years of experience; education, innovation and technology has made this system vision a reality, with global experts from Stanford, Government, Startups and Bluechips.



Roy Hanif
FounderCEO



Jean-Claude Petter
Director,
Co-founder



Rohini Kulkarni
CTO



Dr. Arthur Bienenstock
Advisor, Training
& Education Expert



Yu-kai Chou
Advisor,
UX Gamification Expert



Charles Vycichl
Director,
Legal



Jamie Philips
Advisor, Blockchain Expert,
Full Stack Engineer



Jasmine S. Oporto
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Compliance eLearning



Mohammed Aweidah
Advisor, Accounting,
Audit & Taxation



Greg Bair
Global Strategy
Director



Katy Hui
Chief Marketing Officer



Alice Agren
Sales Director

“PHONIZE is exciting to us for two primary reasons; one it is a new method to deliver training in a fun, engaging and interactive way, and two it provides us with a means to quickly develop, change and provide training to a mobile workforce.”

Susan King, Vice President of Strategic Accounts, Fidelity National title company of Oregon



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